

## Tip of the Month

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# Adding Structure to the Equation

It's as common as a sunrise each morning that fish relate to structure. Structure offers several features to fish like safety, food, and the ability to ambush prey. It's a fact that fish simply relate

to structure.

There's a small lake in western North Dakota that contains bass, crappies and trout but offers little structure like standing weeds or trees. On the other

by Jon Mitzel

hand the lake offers bottom structure like an old creek channel, drop-offs and points. There is, however, a large submerged tree still standing in a deep portion of the lake. And every time we fish the lake that's where we start. Crappies are always just milling around the submerged tree and if you drill your hole in just the right spot you can fish in open pockets of the tree where those crappies congregate. It's the structure that attracts them to that location.

It can be difficult to locate pieces of structure like that during winter months. A submerged tree is about all you'll be able to find if you're lucky. Most weeds, once the ice has formed, will fall and cover the bottom leaving no standing structure. So fishermen are forced to fish other structural areas like points, islands or humps, drop-offs or break-lines and more. Rarely do we get a chance to fish standing structure that fish seek heavily.

As many things change so has the old ways of fishing bottom contours. Now, there are artificial pieces of structure that drop down a hole creating instant structure right where you decide to fish.

These artificial structure pieces are available in a leafy, green foliage that looks natural and

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attracts fish. There are actually three different underwater structure products available. One piece, Camera Cable Structure attaches easily to your underwater camera offering you structure while you have your camera cable down the hole. It only makes sense to add structure to the camera, you'll simply attract more fish.

Other products such as Structure on a String and Clip on Structure offer stand alone three foot pieces of leafy foliage and have a 40 foot weighted cord and ice free float making it easy to simply drop down the hole. The Clip on Structure offers the same three feet of foliage and is designed for open water fishing.

Just by putting a structure piece down a hole you'll begin attracting fish. However, by using more than one piece creating more underwater artificial structure you'll easily entice more fish to your area. Having more fish underneath your ice house increases your chances of catching more fish.

Seems like there's always something new in the fishing world as is this fine product. You'll quickly see more perch, bluegill and crappies attracted by the artificial structure and catch more fish. It sounds simple, and is simple.

Take a look at these testimonials:

**Kelly:** I met LaDredge Outdoors while ice fishing in South Dakota. I was fishing near them and was watching them as they caught a mess of jumbo perch while I caught very few. I decided to take the initiative and go talk to them. They invited me to watch the monitors they had set up to film the CCS (Camera Cable Structure) in action. I was blown away! Fish were finding protection and comfort under this structure and were venturing out at their leisure, and on their terms to feed on the baited hooks. As I was packing up they asked for my address and 3 days later I had a CCS in my mailbox. A

great company, a great product.

**Dan:** The camera cable structure works. I couldn't believe that just a few weeds could change the minds of a school of fish. My son and I sent the camera down without any structure and saw a few fish as we always do. We then installed the CCS. After less than 3 minutes the fish were hovering around the camera and biting on the lures we dangled in front of them. Your camera cable structure made us a believer in habitat and cover. Great Product!

**Chad:** I was asked to try the CCS this year with my Aqua-Vu. I have had it ice fishing over 30 times now and it has changed everything in regards to my open water and ice fishing success. Finally, a fishing product that gives fish what they want. I have been asked a hundred times by other fishermen where they can get these. I'm not sharing mine so please get these on the market.

**Tom:** To me, the use of fishing structure as part of the camera apparatus is the most obvious and revolutionary advancement in fishing since the fishhook!

Adding underwater structure to your area will increase numbers of fish around you and enable you to pull more through the ice. These underwater structure products work and are easy to use. The ice fishing world is constantly changing with new and better technology involved in the sport. And this product is a great example of how technology is changing... for the better!

For more information on underwater structure products contact **Ladredge Outdoors at (715) 297-0278** or visit their recently update website at [www.ladredge.com](http://www.ladredge.com) for great photos and information.

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**Camera Cable Structure™:** Three feet of artificial foliage that easily and quickly attaches to any underwater camera via installed twist clips.

**Structure on a String™:** A depth adjustable structure system that includes three feet of weighted weed structure, 40 feet of cordage, an adjustable "ice free" float, and a florescent orange storage system.



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